

CLASSICO GROUP

SOMMELIER AGENCY

los angeles o.c palm springs santa barbara

www.classicogroup.com

FAQ

Q. Why?

A. It's practical and entertaining.

As today's consumers are increasingly educated and knowledgeable about food and wine, it makes sense to hire an experienced sommelier to choose, pair and serve wine. A wine selection at any event or dinner party tells a lot about the host's level of sophistication, and we are offering our professional input when it comes to making decisions regarding wine. We want the host to feel absolutely confident about the wine service.

Even if the host is a wine connoisseur him or herself, a professional sommelier has the time and energy to converse with wine-loving guests and truly pay attention to the details of wine service.

Q. Do I pay more for wine if Classico Group organizes the purchase?

A. No, we do not mark up wine. On the contrary, we try to find best deals possible within the budget.

Classico Group does not represent any particular wine merchant. This has two major advantages: while being able to look for the best deals, we are also able to put together significantly more interesting wine selections than, i.e., a sales representative from a wine shop; we are not limited to a single store. We can shop wherever we want to.

Q. Our budget is tight. We'd like to have a professional Sommelier to choose and pair, purchase and deliver the wine for us, but we can take care of serving ourselves. Can you do that?

A. Yes. This is the most economical way to have a sommelier help with your event. For a very reasonable flat fee, you're getting our "core service" package without an onsite Sommelier.